

How can we make the **2012** United Lutheran Appeal a success?

Use these resources:

A list of speakers/contact people who could provide in-person presentations for your congregation*

New bulletin inserts featuring each of the eight agencies and institutions with pictures and contact information*

Special ULA **offering envelopes**

*These items can be downloaded from the Virginia Synod web site www.vasynod.org.



Boost participation in the United Lutheran Appeal by doing these things:

- **Before you begin your campaign**, get in touch with the agencies and institutions (using the speakers' list) to arrange for speakers to talk about the ULA in "temple talks" at worship, adult forum, Sunday school or at special congregational events.
- **Choose a Sunday to begin the campaign** by using the introductory bulletin insert titled "A People Approach." You will need four additional Sundays to use all of the inserts. Many churches have started using Palm Sunday to begin, but when you start your campaign is up to you.
- **Print the rest of the bulletin inserts back-to-back and distribute them on consecutive Sundays**, calling attention to them during the announcements and using them as sermon illustrations and as points of focus during the Prayer of the Church.
- **Distribute the ULA contribution envelopes on a designated Sunday** after all the inserts have been used, to be returned to the church on the following Sunday or to be mailed directly to the synod office, OR distribute them in a newsletter or special ULA mailing, to be either returned to the church or sent directly to the synod office.
- **Remind members that they can make their ULA contributions via the credit card** option offered on the envelope.
- **Encourage members to fill out all of the information on the contribution envelope**, especially the name of their congregation and its location, so that proper credit is given to the donor and to the congregation, which also enables acknowledgement of their gift.
- **If you have any questions**, please contact Ardis Acuff at Lutheran Family Services by calling (540) 774.7100, ext. 345, or emailing aacuff@lfsva.org.