

## 2018 ANNUAL REPORT

## Faith, Education, Renewal



# CAROLINE FURNACE

## Lutheran Camp & Retreat Center

EXECUTIVE DIRECTOR, TOM POWELL  
 DIR. SALES, MARKETING & COMMUNICATIONS, JULIE KROLL  
 DIR. RESOURCE & PROGRAM DEVELOPMENT, REV. HEIDI DAVID-YOUNG

DIRECTOR OF FOOD SERVICE OPERATIONS, LEE ANN POWELL  
 DIR. FACILITIES & MAINTENANCE, BRYAN HEPNER  
 BOOKKEEPER, LUANN WOODARD

Net Assets: \$1,562,189      Expenses: \$385,086      Revenue: \$415,586

**Our mission is to provide unforgettable faith, education, and renewal experiences in God's creation for all God's people.**

Caroline Furnace Lutheran Camp & Retreat Center continues to impact many people of all ages through adult and youth retreats, outdoor education, new programs, summer camp, and more. 2018 fully embodied the ELCA theme of "This Changes Everything," through staffing, renovations, rental growth, and increased donor and volunteer engagement.

Overall, operations and daily activities are moving at a busy pace, showing growth in all areas of faith, education and renewal. Results include significant property improvement, critical infrastructure repairs, new programs, and sustained high quality hospitality for all retreat guests and summer campers.

- An estimated 240 volunteers provided 3,500 volunteer hours in 2018.
- 2018 donors gave \$64,370 toward renovations to the Wastewater Treatment Plant, \$104,152 for daily operations, and an estimated \$10,200 of in-kind donations.
- New programs include Pre-Lenten & Pre-Advent Retreats, Quiet Days, Wild Women Series, and Board Gaming Retreats.
- Community engagement is growing. We continue to partner with Shenandoah Family Promise to provide housing one week a quarter. We partner with the local Charterhouse School in middle school service projects. We began a new partnership with the Fort Valley Ruritan Club on "reclaiming history".
- 2018 was a second consecutive stable year, with controlled expenses and sustained income growth, thanks to the generosity of individuals and organizations. Growth was highest in congregational and individual giving, rental income, and in Virginia Synod pledged subsidy. Expenses were down in maintenance, utilities, office, and summer program operations. These savings helped balance year-round staff growth.
- Our Board of Directors have worked diligently in a targeted fundraiser for our Wastewater Treatment Plant, then began the daunting tasks of updating governance documents and visioning for our next five year strategic plan.
- Three initiatives have been introduced in 2019: Sustainability Plan, Reclaiming History, and Power the Future. Learn more about each on our website.

Get Involved at [www.CarolineFurnace.org](http://www.CarolineFurnace.org)  

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