**Sample Letter to Introduce Online Giving**

Dear (Insert Name) or Dear Friends in Christ,

Thank them for being a part of (*church name*). Even though we are not able to gather in-person at the moment, we continue to proclaim God’s love to (insert community/area name).

As you know, we’ve been making a lot of changes to keep our whole church family safe, cared for, and protected in response to COVID-19. So far we’ve implemented,

• Thing 1

• Thing 2

• And we’ve just set up our online giving through (company name). Please create an account and set up either a one-time gift or a recurring gift to support our shared ministry at (*insert church name*). With your help, we can not only attend to the needs of our church, but also our greater community.

• Insert Story of a Need You’ve Recently Met as a Congregation

Whether we are meeting in-person or online, we are still Church Together. While I’m saddened that we are walking through such a difficult time, I am encouraged that this is when the Church shines its brightest.

Peace,

(Pastoral Leader or Congregational Leader or Both)